

<b>STN</b>	PM0000010
<b>Tobacco Product Name</b>	General Loose
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	11/10/2015 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 1/20/2014
<b>Marketing Status Outside USA</b>	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

<b>STN</b>	PM0000011
<b>Tobacco Product Name</b>	General Dry Mint Portion Original Mini
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	4/6/2016 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 4/6/2016
<b>Marketing Status Outside USA</b>	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

<b>STN</b>	PM0000012
<b>Tobacco Product Name</b>	General Portion Original Large
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	4/6/2016 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 4/6/2016
<b>Marketing Status Outside USA</b>	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

STN	PM0000013
Tobacco Product Name	General Classic Blend Portion White Large
Applicant	Swedish Match North America
Date of Report	10/31/2016
Reporting Period	11/10/2015 – 10/1/2016
Marketing Order Status USA	To date, the new product under Marketing Order PM0000013 has not been introduced or delivered for introduction into interstate commerce in the US. Additionally, the provisional product (SE0000138) was discontinued 1/15/2016.
Marketing Status Outside USA	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

STN	PM0000014
Tobacco Product Name	General Mint Portion White Large
Applicant	Swedish Match North America
Date of Report	10/31/2016
Reporting Period	4/6/2016 – 10/1/2016
Marketing Order Status USA	In market date is 4/6/2016
Marketing Status Outside USA	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

STN	PM0000015
Tobacco Product Name	General Nordic Mint Portion White Large
Applicant	Swedish Match North America
Date of Report	10/31/2016
Reporting Period	11/10/2015 – 10/1/2016
Marketing Order Status USA	To date, the new product under Marketing Order PM0000015 has not been introduced or delivered for introduction into interstate commerce in the US. Additionally, the provisional product (SE0000142) was discontinued 1/15/2016.
Marketing Status Outside USA	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

STN	PM0000016
Tobacco Product Name	General Portion White Large
Applicant	Swedish Match North America
Date of Report	10/31/2016
Reporting Period	4/6/2016 – 10/1/2016
Marketing Order Status USA	In market date is 4/6/2016
Marketing Status Outside USA	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

STN	PM0000017
Tobacco Product Name	General Wintergreen Portion White Large
Applicant	Swedish Match North America
Date of Report	10/31/2016
Reporting Period	4/6/2016 – 10/1/2016
Marketing Order Status USA	In market date is 4/6/2016
Marketing Status Outside USA	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

<b>STN</b>	PM0000010
<b>Tobacco Product Name</b>	General Loose
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	11/10/2015 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 1/20/2014
<b>Marketing Status Outside USA</b>	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

PM0000010



Ingredients: Water, Tobacco, Humectants (Propylene Glycol and Glycerin), Table Salt, pH Adjuster (Sodium Carbonate), Natural and Artificial Flavors including Artificial Smoke Flavor



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Ingredients: Water, Tobacco, Humectants (Propylene Glycol and Glycerin), Table Salt, pH Adjuster (Sodium Carbonate), Natural and Artificial Flavors including Artificial Smoke Flavor

<b>STN</b>	PM0000011
<b>Tobacco Product Name</b>	General Dry Mint Portion Original Mini
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	4/6/2016 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 4/6/2016
<b>Marketing Status Outside USA</b>	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.

**General**  
SWEDISH SNUS

MINI MINT | 20 PORTIONS

WARNING: This product can cause mouth cancer.

**General**  
SWEDISH SNUS

MINI MINT | 20 PORTIONS

WARNING: Smokeless tobacco is addictive.

**General**  
SWEDISH SNUS

MINI MINT | 20 PORTIONS

WARNING: This product is not a safe alternative to cigarettes.

**General**  
SWEDISH SNUS

MINI MINT | 20 PORTIONS

WARNING: This product can cause gum disease and tooth loss.

11492H1 **General** SWEDISH SNUS **General** SWEDISH SNUS

WARNING: This product can cause mouth cancer.

11492H1 **General** SWEDISH SNUS **General** SWEDISH SNUS

WARNING: Smokeless tobacco is addictive.

11492H1 **General** SWEDISH SNUS **General** SWEDISH SNUS

WARNING: This product is not a safe alternative to cigarettes.

11492H1 **General** SWEDISH SNUS **General** SWEDISH SNUS

WARNING: This product can cause gum disease and tooth loss.

**GENERAL® WHITE DRY MINI MINT**  
20 Portions Swedish Snus  
Sale Only Allowed in the United States  
100% Premium Imported Tobacco  
Net. Wt. 0.21 oz. (6 g)

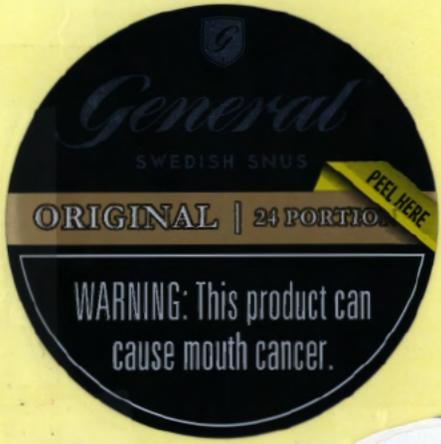
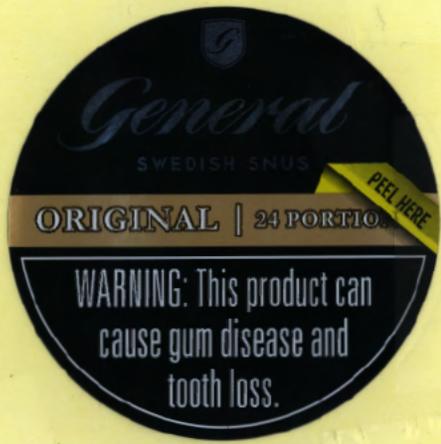
Manufactured in Sweden and Distributed by:  
© Swedish Match NA, Inc. Richmond, VA 23219, U.S.A.  
Customer Call Center Phone Number: (270) 685-8777 or visit  
**GeneralSnus.com**

Best Before:

Ingredients: Tobacco, Water, Table Salt, Natural and Artificial Flavors, pH Adjuster (Sodium Carbonate), Artificial Sweetener (Acesulfame K)

PM0000011

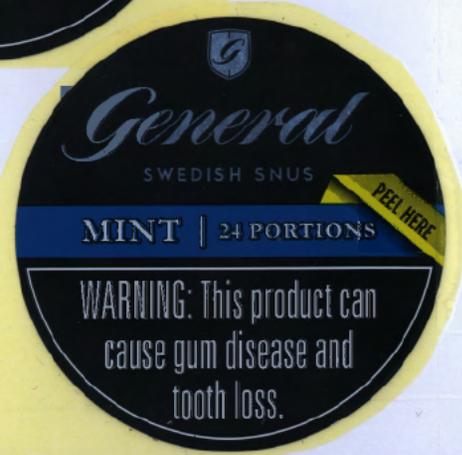
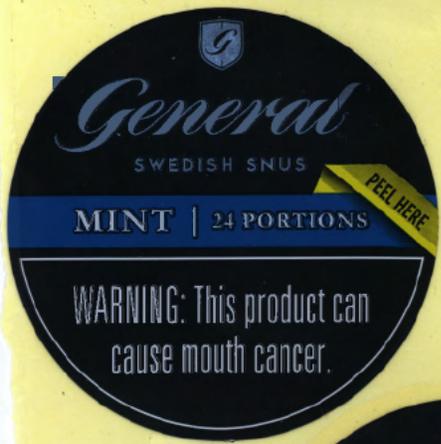
<b>STN</b>	PM0000012
<b>Tobacco Product Name</b>	General Portion Original Large
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	4/6/2016 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 4/6/2016
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PM0060012

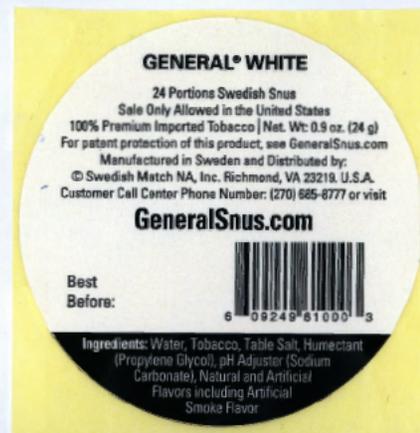


<b>STN</b>	PM0000014
<b>Tobacco Product Name</b>	General Mint Portion White Large
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	4/6/2016 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 4/6/2016
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PM0000014

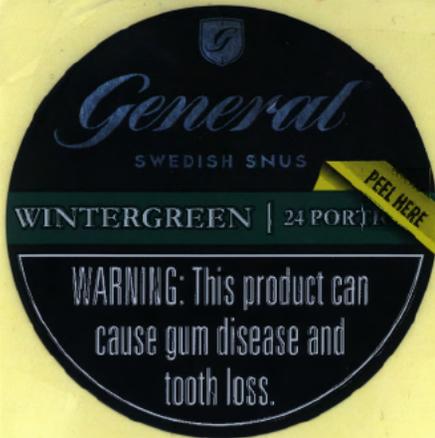
<b>STN</b>	PM0000016
<b>Tobacco Product Name</b>	General Portion White Large
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	4/6/2016 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 4/6/2016
<b>Marketing Status Outside USA</b>	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.



PM0000016



<b>STN</b>	PM0000017
<b>Tobacco Product Name</b>	General Wintergreen Portion White Large
<b>Applicant</b>	Swedish Match North America
<b>Date of Report</b>	10/31/2016
<b>Reporting Period</b>	4/6/2016 – 10/1/2016
<b>Marketing Order Status USA</b>	In market date is 4/6/2016
<b>Marketing Status Outside USA</b>	Commercially distributed in Sweden. No sales in EU member states. All other sales as governing law permits.



PM000017



